

THE RESCUE HEARTS PROJECT



WEAR YOUR HEART ON YOUR SLEEVE.

AN ANIMAL RESCUE FUNDRAISING
PROGRAM TO GET NEW CUSTOMERS,
ENHANCE YOUR BRAND, AND SAVE MORE LIVES.





THE LIVES OF MILLIONS OF ANIMALS LIE IN THE BALANCE. AND YOU CAN TIP THE SCALES IN THEIR FAVOR.

With no upfront costs whatsoever!

The Rescue Hearts Project is designed to:

- 1. Give retailers a new way to promote your brand, gain new customers and save rescue animal's lives**
- 2. Be a fundraising outlet for a local rescue and shelter**
- 3. Promote and encourage pet adoption**

The Rescue Heart bracelet, the heart of the program, instantly identifies a person or family who has a rescue heart. Whether at a restaurant, a local retail event or other gathering, wearing a Rescue Heart bracelet makes a pet rescue person instantly recognizable. Won't you join us in expressing appreciation to this special breed of people?

The bracelets are sold exclusively through pet rescues and shelters and on the rescuehearts.org website to provide an ongoing fundraising program that will ultimately save the lives of a greater number of dogs and cats.

We are seeking to partner with businesses like yours that have a "rescue heart" and are willing to show your commitment by providing a small but welcome "thank you" as an incentive to rescue heart supporters who patronize your establishment.

Whether it's a free dessert with a meal, a 5-10% discount at a retail store, or another *inexpensive, but appreciated*, incentive as determined by you, it would be a great way to promote your business as "rescue friendly" without any upfront or out of pocket costs.



Rescue Hearts will provide a window sticker (shown here) and counter card if requested, promote your business on our national web directory, and provide a digital badge for retailers' websites showcasing them as "rescue friendly".

It's a win for the animals, a win for the retailer and a win for pet rescues and shelters who always need to generate funds.

Won't you join us today and add your Rescue Heart to ours?

Sign Up Now at www.RescueHearts.org

